



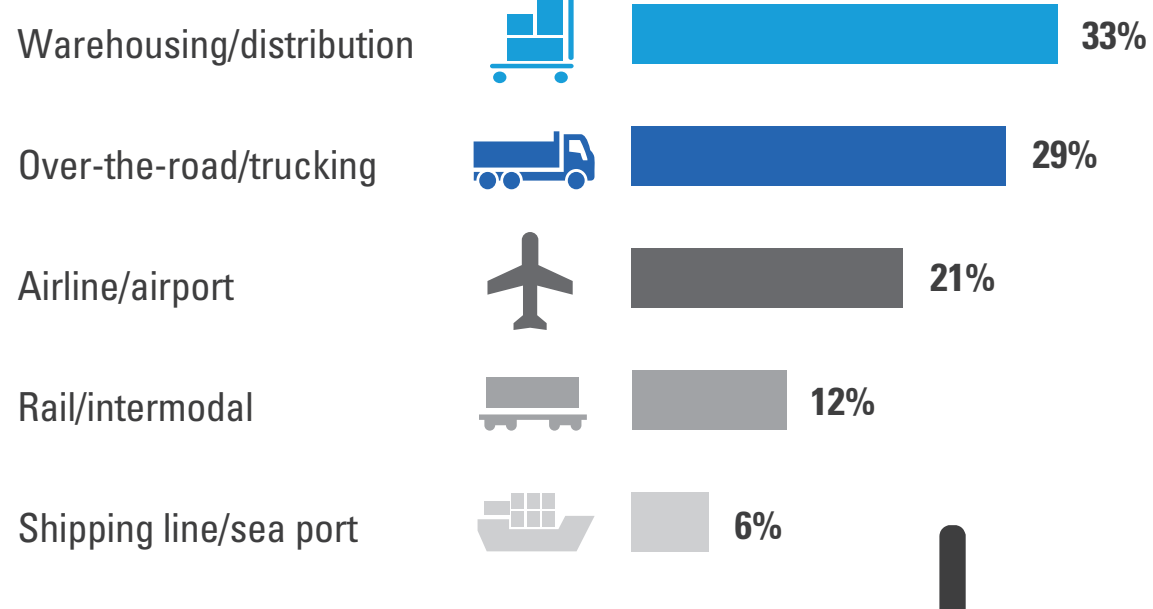
THE ROUTE TO UNIFIED TEAM COMMUNICATIONS

2017 Motorola Solutions Transportation and Logistics Communications Survey Report

408
RESPONDENTS



INDUSTRY SEGMENTS



TWO-WAY RADIOS: Leading the Charge



67% use two-way radios to communicate

#1 primary device used

64% are using digital radios

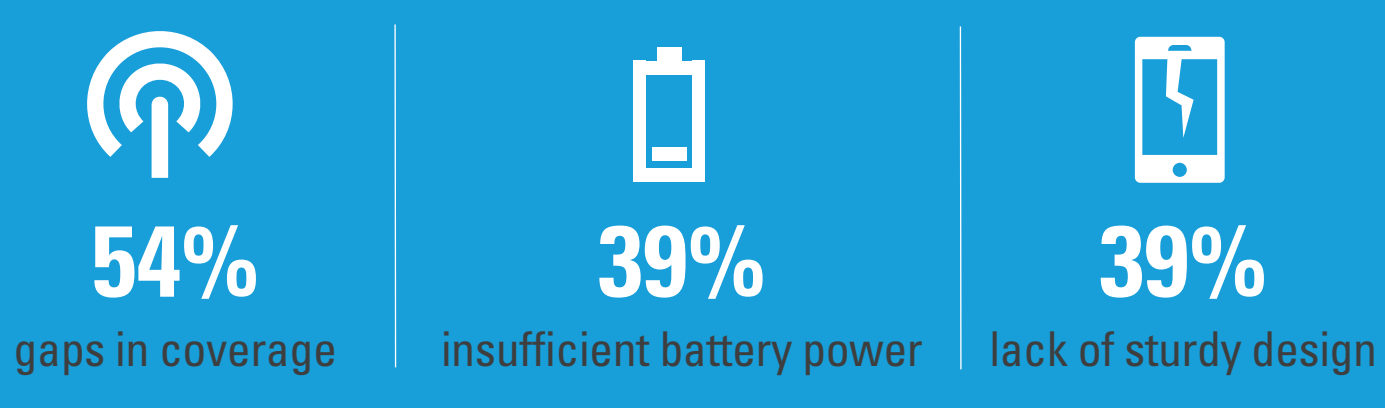
35% of analog users plan to upgrade within 2 years

MOST POPULAR APPS:

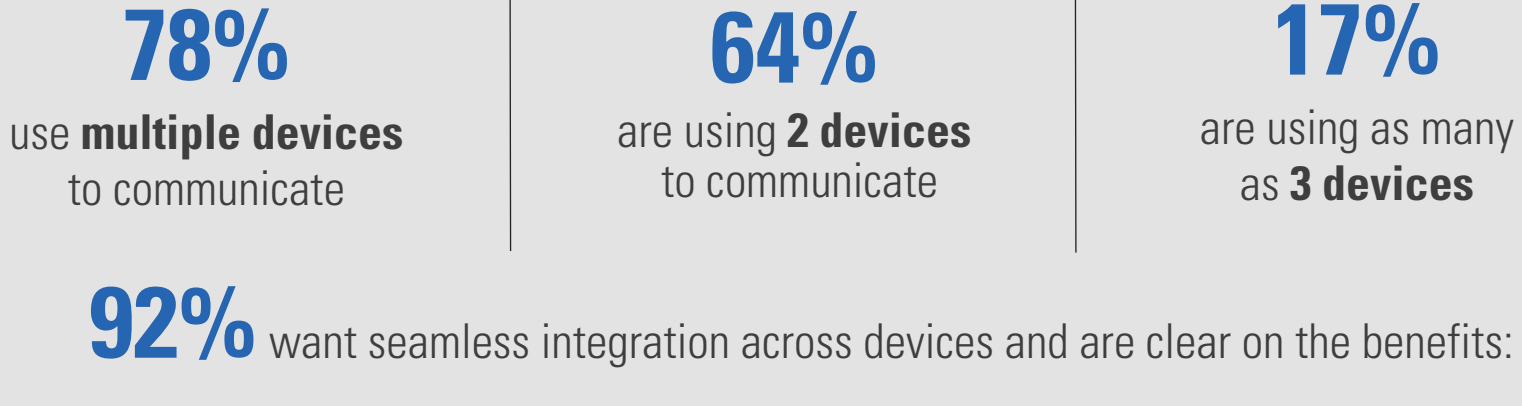


SMARTPHONES: Useful but Challenging

REPORTED SMARTPHONE CHALLENGES:



WANTED: Seamless Integration Across Multiple Devices



- Rapid response to emergency situations
- Unified team communications from any location or device
- Faster response to customer issues and inquiries

INDUSTRY SEGMENT HIGHLIGHTS

TRUCKING

TOP PRIORITY
66% cite employee safety as top priority

TOP CHALLENGE
Gaps in Coverage

TOP DEVICES
Smartphone, Tablet/Mobile Computer

76% use multiple devices to communicate



AIRLINES/AIRPORTS

TOP PRIORITY
63% cite implementing new tech to optimize processes and productivity as top priority

TOP CHALLENGE
Gaps in Coverage

TOP DEVICES
Smartphone, Two-Way Radio

82% use multiple devices to communicate

RAIL

TOP PRIORITY
72% cite improving worker and passenger safety as top priority

TOP CHALLENGE
Gaps in Coverage

TOP DEVICES
Two-Way Radio, Smartphone

72% use multiple devices to communicate



WAREHOUSING/DISTRIBUTION

TOP PRIORITY
48% cite improving employee safety as top priority

TOP CHALLENGE
Gaps in Coverage

TOP DEVICES
Smartphone, PC/Laptop

68% use multiple devices to communicate

PORTS/CONTAINER SHIP LINES

TOP PRIORITY
75% cite improving employee and passenger safety as top priority

TOP CHALLENGE
Coverage Area

TOP DEVICES
Smartphone, Two-Way Radio

92% use multiple devices to communicate



Take the Route to Unified Team Communications:

Download the 2017 Transportation and Logistics Communications Survey Report

