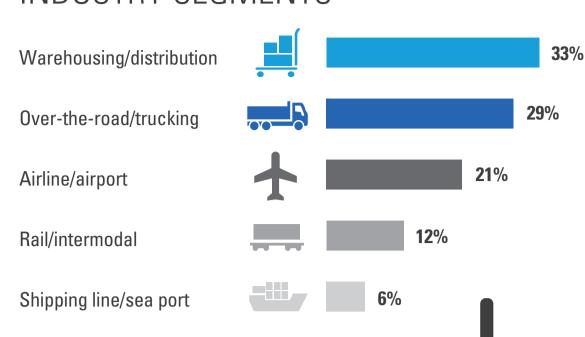


2017 Motorola Solutions Transportation and Logistics Communications Survey Report

408 RESPONDENTS

# **INDUSTRY SEGMENTS**



## **TWO-WAY RADIOS:** Leading the Charge

**67%** use two-way radios to communicate #1 primary device used 64% are using digital radios

35% of analog users plan

to upgrade within 2 years

**MOST POPULAR APPS: 57%** GPS **50%** text messaging 46% activity alerts and weather alarms



## Useful but Challenging REPORTED SMARTPHONE CHALLENGES:

**SMARTPHONES:** 

54% gaps in coverage

39% insufficient battery power lack of sturdy design

39%

Across Multiple Devices 64%

**WANTED:** Seamless Integration

**17**% are using as many as 3 devices

to communicate **92%** want seamless integration across devices and are clear on the benefits:

**78%** 

use multiple devices

are using 2 devices

to communicate



Unified team communications from any location or device Faster response to customer issues and inquiries

Rapid response to emergency situations

**INDUSTRY SEGMENT HIGHLIGHTS** 

devices to communicate

**76%** 

use multiple

#### 66% cite employee safety as top priority

**TOP CHALLENGE** 

**TOP PRIORITY** 

**TRUCKING** 

Gaps in Coverage **TOP DEVICES** 

Smartphone, Tablet/Mobile Computer

**AIRLINES/AIRPORTS TOP PRIORITY** 

### and productivity as top priority **TOP CHALLENGE**

Gaps in Coverage **TOP DEVICES** Smartphone, Two-Way Radio

63% cite implementing

new tech to optimize processes

82%

use multiple devices to communicate



**72%** 

use multiple devices to communicate

passenger safety as top priority **TOP CHALLENGE** 

72% cite improving worker and

**RAIL** 

**TOP DEVICES** Two-Way Radio, Smartphone

Gaps in Coverage

**TOP PRIORITY** 48% cite improving employee safety as top priority

**TOP DEVICES** Smartphone, PC/Laptop

**TOP CHALLENGE** 

Gaps in Coverage

WAREHOUSING/DISTRIBUTION

92%

use multiple

devices to

communicate

**68%** 

use multiple devices to

communicate

**PORTS/CONTAINER SHIP LINES** 

### **TOP PRIORITY** 75% cite improving employee and

passenger safety as top priority

**TOP CHALLENGE** 

Coverage Area

**TOP DEVICES** 

Smartphone, Two-Way Radio

Take the Route to Unified Team Communications:

Download the 2017 Transportation and Logistics **Communications Survey Report** 









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