

20 REASONS TO RELY ON APX RADIOS



MOTOROLA
SOLUTIONS

5 WHY P25 IS BETTER "C's" OF CRITICAL COMMUNICATION

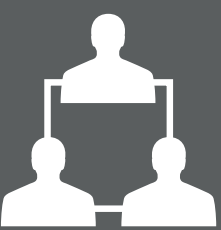
- 1 COVERAGE**
Extend coverage outside your network and over long distances for daily operations, to assist neighboring crews, and in emergencies.
- 2 CAPACITY**
Stay connected to all workers and devices in the field or office; access and share information quicker and more efficiently; and strengthen safety.
- 3 CAPABILITY**
Beyond voice, secure data applications offer real-time information from M2M, SCADA, GPS, worker safety alerts and text messaging.
- 4 CONTROL**
With digital's expanded capacity, remotely monitor and control your network and devices without impacting voice communications.
- 5 COST**
Gain increased ROI with one secure, interoperable, rugged, and reliable communications solution for both voice and data.

5 WAYS UTILITY ORGANIZATIONS WILL BENEFIT



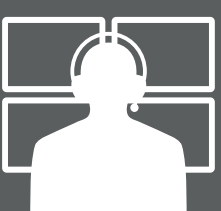
ENHANCED PERSONNEL SAFETY

Automated systems and procedures help keep utility workers safe at all times, especially during critical events.



UNPARALLELED TEAM COLLABORATION

Team members are connected and instantly accessible no matter where they are, allowing powerful team collaboration across devices, from any location to better serve the community.



MORE EFFECTIVE MANAGEMENT

Real-time information like maintenance schedules and the location of personnel working in hazardous conditions, means faster and more informed decisions.



BETTER STAFF UTILIZATION

Enabling workers to execute everyday tasks more quickly and accurately increases productivity while controlling costs.



REDUCED ADMINISTRATIVE TIME

Save time and increase operational efficiency with custom automated processes based on your specific priorities and needs.

10 WAYS APX RADIOS DELIVERS MORE

- 1 BETTER ERGONOMICS**
Whether your workers are dealing with a power outage or confined to a bucket-truck, APX radios feature two highly tactile, dedicated knobs for volume and channel control, allowing eyes to stay on the task at hand, not on the device.
- 2 BLUETOOTH® LOW ENERGY WIRELESS SOLUTION**
Wirelessly connect to multiple devices using low energy Bluetooth. Now you can stay connected to all devices with the convenience of "always-on" functionality, without draining the battery.
- 3 INTERNATIONAL P25 STANDARD COMPLIANT**
Seamlessly communicate with P25-compliant agencies and first responders across your statewide network. In emergencies, coordinate mutual aid right from your radio.
- 4 POWERFULLY SIMPLE**
Focus on getting the job done, not the technology. With reliable, easy-to-use features, your operation receives the powerful functionality it needs, without the complexity.
- 5 MULTI-MODEL OPTIONS**
Whether in the field or the office, multiple models allow you to select the radio best suited for each user's specific needs.
- 6 FM / UL CERTIFIED**
Engineered to perform in the most challenging environments, the rugged design meets IP54 Environmental Specifications and intrinsically safe requirements.
- 7 GREAT AUDIO QUALITY**
Be heard anytime, anywhere with advanced microphone noise suppression technology that locates the talker and immediately cancels out obtrusive background noise.
- 8 CONFIGURABLE**
Get the most out of your radio with customizable accessories. Our accessories endure rigorous testing to extend functionality while keeping you safer, even in the most challenging environments.
- 9 SUPPORT WHEN AND WHERE YOU NEED IT**
Motorola Solutions offers three levels of service packages, so you can manage your fleet in the way that suits you best.
- 10 GREAT VALUE**
Secure voice and data, in a rugged and reliable device, with the P25 interoperability you need. All at a price that fits comfortably within your budget.

SEE WHAT'S NEXT WITH APX